

Media Kit

Print Production Requirements

Accepted Images

File Types: TIFF, JPEG, EPS

Color Profile: CMYK

Image Specs: 300 dpi or greater

Minimum Size: 4 in x 4 in (24p0 x 24p0)

*ftp site available for uploads upon request

Online Production Requirements

Accepted Product Images

File Types: JPEG, GIF, PNG

Color Profile: Web Safe RGB

Image Specs: 72 ppi or greater

Minimum Size: 600 x 600 pixels

Maximum Size: 1200 x 1200 pixels

Accepted Logos & Other Images

File Types: JPEG, GIF, PNG, EPS

Color Profile: Web Safe RGB

Image Specs: 72 ppi or greater

Minimum Size: 150 x 150 pixels

Maximum Size: 300 x 3000 pixels

Accepted Video Files

File Types: Windows Media File (WMV) &
Apple QuickTime Movie (MOV)

Video Specs: No greater than 640 x 576

Maximum File size: 100 MB

*ftp site available for uploads upon request

Request a Sample

Up to three valid email address can be notified when a sample or more information is requested. A monthly summary of all requests will be tallied and sent to a single company contact in Microsoft Excel format, unless otherwise specified.



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Questions or Concerns?

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