

Now Available!

Fundamentals of Color:
Shade Matching and Communication in Esthetic Dentistry, Second Edition

Stephen J. Chu, Alessandro Devigus,
Rade D. Paravina, and Adam J. Mieleszko

This book was written to simplify the study of color and help dentists communicate shade easily and accurately. It begins by presenting the basics of color theory within the context of esthetic dentistry and the factors that affect the transmission and perception of color. This is followed by how-to chapters on conventional and technology-based shade matching, which highlight the advantages and drawbacks of each approach and provide step-by-step shade-matching methods and protocols. This updated and expanded second edition also includes chapters on the use of digital photography for shade verification and the influence of material selection on color matching. In the final two chapters, the authors present their own recommended shade-matching protocol (which combines conventional and computer-based techniques) and an expanded series of cases demonstrating its application in various clinical scenarios.

168 pp; 366 illus (mostly color);
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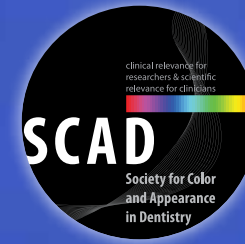
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**Color in Esthetics—
Where Art
Meets Science**

3rd Annual
Conference of the
Society for Color
and Appearance
in Dentistry (SCAD)
Wyndham Chicago Hotel
September 23–24, 2011
www.scadent.org
info@scadent.org



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Speakers

Chad J. Anderson
Wolfgang Bengel
Franck Bonnet
Yi-Yuan Chang
Stephen J. Chu
Christian Coachman
Lee Culp
Alvaro Della Bona
Sillas Duarte
James R. Dunn

Jean Marc Etienne
Linda Greenwall
Harald O. Heymann
J. Robert Kelly
Gerard Kugel
Edward A. McLaren
Adam J. Mieleszko
Shigemi Nagai
Rade D. Paravina
Jin-Ho Phark

John M. Powers
André V. Ritter
Robert G. Ritter
Avishai Sadan
Stephen R. Snow
Joerg Strub
Edward J. Swift
Van Thompson
Bernard Touati

Dear Colleagues,

The Executive Board of the Society for Color and Appearance in Dentistry (SCAD) cordially invites you to join us at our 3rd Annual Conference that will be held at the Wyndham Chicago Hotel on September 23–24, 2011.

The meeting will feature high-quality, evidence-based information on topics related to color and appearance in dentistry presented by many of the leaders in the field. This includes education, demonstration and hands-on, and lunch and learn sessions covering a variety of topics such as resin composites, ceramics (dentist, ceramist, and team perspectives), CAD/CAM and related areas of “digital” dentistry, research on translucency, tooth whitening, dental photography, implant esthetics, and education and training on visual and instrumental shade matching.

Besides the chance to acquire this cutting-edge information, the Annual Meeting will also offer you an opportunity to update the audience regarding your recent accomplishments in the area of esthetic dentistry. Thus, we invite you to submit abstracts for a poster presentation (not a requirement for attendance). All attendees will receive up to 16 credit hours of continuing education.

Last, but not least, we promise you that you will have a lot of fun with old and new friends.

We are looking forward to welcoming you in Chicago. Thank you.

Sincerely,



Stephen J. Chu, DMD, MSD, CDT, MDT
President, Society for Color and Appearance in Dentistry

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Thursday, September 22, 2011

5:00 PM–6:00 PM	SCAD Executive Board Meeting
7:00 PM–10:00 PM	Welcoming Cocktails

Friday, September 23, 2011

9:00 AM–9:15 AM	Opening Ceremony
9:15 AM–9:40 AM	Harald O. Heymann: <i>The Great White Hype: The Facts and Fallacies of Vital Bleaching</i>
9:40 AM–10:40 AM	Edward J. Swift, André V. Ritter, & Robert G. Ritter: <i>Contemporary Trends in Tooth-Colored Direct Restorations</i>
10:40 AM–11:10 AM	Q/A, Break, Poster Viewing
11:10 AM–11:50 AM	Gerard Kugel & Lee Culp: <i>CAD/CAM Dentistry: The Color of Digital</i>
11:50 AM–12:00 PM	Q/A
12:00 PM–1:00 PM	Lunch
1:00 PM–2:15 PM	Bernard Touati, Franck Bonnet, & Jean Marc Etienne: <i>The Challenge of Implant Esthetics</i>
2:15 PM–2:45 PM	Break, Poster Viewing
2:45 PM–3:10 PM	Edward A. McLaren: <i>The Shade Trinity</i>
3:10 PM–3:35 PM	Yi-Yuan Chang : <i>Layers of Illusion</i>
3:35 PM–4:00 PM	Joerg Strub: <i>Digital Dentistry</i>
4:00 PM–4:15 PM	Q/A, Break
4:15 PM–5:00 PM	SCAD Open Meeting
7:00 PM–10:00 PM	President's Dinner (Theme: Chicago 1920s)

Saturday, September 24, 2011

9:00 AM–9:25 AM	J. Robert Kelly: <i>Perspectives on the Measurement and Clinical Meaning of Translucency</i>
9:25 AM–9:50 AM	Alvaro Della Bona: <i>Examining Light Transmission of Esthetic Restorative Materials</i>
9:50 AM–10:15 AM	Van Thompson: <i>Tooth Enamel Structure and Interaction with Light</i>
10:15 AM–10:45 AM	Q/A, Break
10:45 AM–11:45 AM	James R. Dunn, Wolfgang Bengel, & Stephen R. Snow: <i>Dental Photography Excellence</i>
11:45 AM–12:00 PM	Q/A, Photo Demo
12:00 PM–1:00 PM	Lunch, Photo Demo (cont'd)
1:00 PM–2:00 PM	Stephen J. Chu, Christian Coachman, & Adam J. Mieszko: <i>The Color of Pink: When to do Pink Porcelain, Pink Composite, or Pink Tissue</i>
2:00 PM–2:30 PM	Q/A, Break
2:30 PM–3:30 PM	Avishai Sadan, Sillas Duarte, & Jin-Ho Phark: <i>New Horizons in Esthetic Adhesive Dentistry</i>
3:30 PM–3:45 PM	Q/A
3:45 PM–4:00 PM	Closing Remarks



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Supplementary Program, Friday, September 23, 2011

7:30 AM–9:00 AM Demo
Edward McLaren: *Layering Using the Contrast Zone Color System*

12:00 PM–1:00 PM Lunch and Learn
Chad J. Anderson: *Color Science and the Clinical Dentist*

Linda Greenwall: *White Spots, White Lesions, and White Marks – Can You Treat with Bleaching, Microabrasion, and Bonding?*
Shigemi Nagai: *Gingival Color: What We Don't Know and What We Need to Know*
John M. Powers: *Digital Impressions and CAD/CAM Ceramics*

5:00 PM–6:30 PM Hands-on
Rade D. Paravina: *Dental Color Matcher: Color Education and Training Program for Esthetic Dentistry*

Meeting Publisher

