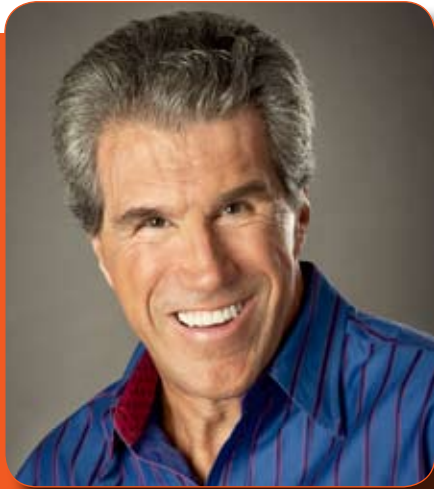


THE DENTAL ADVISOR™

www.dentaladvisor.com

Just Because You're An Expert...Doesn't Make You Interesting™



Dr. Paul Homoly, CSP
(Guest Faculty Member)

- Great leaders are great influencers. Becoming an interesting and compelling speaker is the most powerful tool when leading your business.
- Being interesting attracts new business and creates loyalty among your existing clients and employees.
- Presenting your expertise with an interesting and confident style in front of audiences from 1-500 gives you a tremendous advantage.

Who should attend: This program is ideally suited for anyone in your organization who is in a position to influence others in a positive way.

Minimum of 15 Participants:
Specifically catered to your corporation

The Experts' Assessment™: A four part evaluation illustrating your dominant influencing style and sets the direction of your developmental path.

The Focus / Fear Cycle™: This tool reveals the three main sources of presentation anxiety (stage fright) and guides you to becoming comfortable in front of any audience.

Full Contact Communicating™: A two part technique that immediately creates a strong bond between you and your listeners.

Move It and Lose It™: You'll practice how to move with confidence and lose nervousness.

A Picture and a Thousand Words™: Experience in two minutes how to use your voice to make your message stick.

StorySelling®: You'll practice the five steps to telling great stories in business situations to make your message compelling and unforgettable.

The Transferable Concept™: Discover the richest sources of great stories and how to embed them into your message.

Funny Business™: This tool helps you find and deliver the humor in your content, creating a delightful listener experience.

The Spectrum of Appeal™: Assemble presentations in half the time with twice the impact using this four part tool.

The Day / Night Cycle™: Learn the right ways to use audio-visual tools and avoid the killer mistakes.

The Speech of 25™: You'll experience a simple method for rehearsing your presentation, giving it a natural look, sound, and feel.

Workshop Design: This workshop is carefully structured to create a positive and comfortable learning environment. Enrollment is limited to ensure personalized coaching and to respect each individual's goals, learning style and "comfort zone". A video recording is made of your progress, allowing you to review your lessons at home.

Please contact Mary Yakas at 734-665-2020 ext.129 or by email mary@dentaladvisor.com to schedule training.